

POLITICAL INQUIRY RECORD:  
FEDERAL, STATE & LOCAL CANDIDATE ADS  
ALL QUESTIONS MUST BE ANSWERED

- ☐ Federal Candidate  
☒ State or Local Candidate

1. Requested by (Agency name, address, phone number & contact):

Agency Name *Populicom Inc.*  
Contact *Hazel Dalmau*  
Phone Number *787-725-2550*  
Address *255 Recinto Sur*  
*San Juan PR 00901*

2. On behalf of (Candidate name & authorized campaign committee name):

*Comite' Equipo Bhatia*

3. Election (Office sought & date):

November 8, 2016

4. Date of request:

*11/2*

5. Request received by:

6. Details:

Regular buy

7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:

Contact Name *Jose A. Hernandez*  
Phone Number *787-400-3597*  
Address *37 Regina Medina*  
*Cond. Atrium Park, Apt. 703C*  
*Guaynabo PR 00969*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WKAQ

**Date:**

I, \_\_\_\_\_,

being/on behalf of: Eduardo Bhatia,

a legally qualified candidate of the PARTIDO Popular Democrático

political party for the office of: Senator

in the PUERTO RICO

election to be held on: NOVEMBER 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED DOCUMENT					

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

COMITE Eduardo Bhatia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose A. Hernandez

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7/10/16  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

**CONTRACT**

**WKAQ**  
**383 Franklin D Roosevelt Avenue**  
**Hato Rey, PR 00918**  
**(787) 641-2222**

<u>Contract / Revision</u> 697356 /		<u>Alt Order #</u> 1755 01 1427
<u>Product</u> <b>BATHIA - ELECCIONES 1427</b>		
<u>Contract Dates</u> <b>11/02/16 - 11/07/16</b>		<u>Estimate #</u> <b>2895</b>
<u>Advertiser</u> <b>COMITE EQUIPO BATHIA</b>		<u>Original Date / Revision</u> 11/01/16 / 11/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WKAQ</b>	<u>Account Executive</u> Carmen Fernandez	<u>Sales Office</u> Puerto Rico Loc
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 00665		<u>Advertiser Ref</u> 39399

And:

**\*POPULICOM**  
**PO BOX 9024255**  
**SAN JUAN, PR 00902-4255**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKAQ	11/02/16	11/02/16	2P-4P	2P-4P	--1----	:30	1	\$400.00	NM	1	\$400.00
N 2	WKAQ	11/07/16	11/07/16	2P-4P	2P-4P	1-----	:30	1	\$400.00	NM	1	\$400.00
N 3	WKAQ	11/03/16	11/04/16	2P-4P	2P-4P	---11--	:30	2	\$400.00	NM	2	\$800.00
N 4	WKAQ	11/07/16	11/07/16	4P-5P M-F	4P-5P	1-----	:30	1	\$650.00	NM	1	\$650.00
N 5	WKAQ	11/02/16	11/04/16	4P-5P M-F	4P-5P	--111--	:30	3	\$650.00	NM	3	\$1,950.00
N 6	WKAQ	11/06/16	11/06/16	5P-6P News	5P-6P / Sa-Su	-----2	:30	2	\$900.00	NM	2	\$1,800.00
<b>Totals</b>											<b>10</b>	<b>\$6,000.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/16 - 11/07/16	10	\$6,000.00	(\$900.00)	\$5,100.00
<b>Totals</b>	<b>10</b>	<b>\$6,000.00</b>	<b>(\$900.00)</b>	<b>\$5,100.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.





#697 356  
BROADCAST CONTRACT

PO Box 9024255 San Juan, PR 00902-4255  
t 787.725.2550 f 787.725.2552

TELEMUNDO OF PR, INC.  
PO BOX 70342  
SAN JUAN, PR 00936-8342

CLIENT: COMITE EQUIPO BHATIA  
PRODUCT: INSTITUCIONAL  
CAMPAIGN: ELECCIONES BHATIA #2 TV  
DATE: 01 NOV 2016 11:15AM  
NUMBER: 0002895  
CLIENT/PROD/NO.: 1755 /01 /1427  
PAGE: 1

LEN	DAY / PROGRAM/ TIME	COST	WEEK OF	TOTAL SPOTS
		OC NO 31 07		
30 MO	200P-400P	400.00	1	1
#1 DIA A DIA				
		NO 02		
30 WE	200P-400P	400.00	1	1
#1 DIA A DIA				
		NO 03		
30 TH	200P-400P	400.00	1	1
#1 DIA A DIA				
		NO 04		
30 FR	200P-400P	400.00	1	1
#1 DIA A DIA				
		OC NO 31 07		
30 MO	400P-500P	650.00	1	1
#2 CASO CERRADO: EDICION ESTELAR 4PM				
				TOTAL SPOTS
				TOTAL COST

MEDIA DEPARTMENT

MEDIA

DATE



# BROADCAST CONTRACT

PO Box 9024255 San Juan, PR 00902-4255  
t 787.725.2550 f 787.725.2552

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LEN	DAY / PROGRAM/ TIME	COST	WEEK OF	TOTAL SPOTS
		NO 02		
30 WE	400P-500P	650.00 1		1
#2 CASO CERRADO: EDICION ESTELAR	4PM			
		NO 03		
30 TH	400P-500P	650.00 1		1
#2 CASO CERRADO: EDICION ESTELAR	4PM			
		NO 04		
30 FR	400P-500P	650.00 1		1
#2 CASO CERRADO: EDICION ESTELAR	4PM			
		NO 06		
30 SU	500P-600P	900.00 2		2
#3 TELENOTICIAS	5PM			
Comments:				10
				TOTAL SPOTS
				6000.00
				TOTAL COST

MEDIA DEPARTMENT

MEDIA

11/1/2016  
DATE